

## WQYK-FM/DISNEY MAGICAL HAPPY HOUR CONTEST

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

### 1. HOW TO ENTER

- a. The "WQYK/Disney Magical Happy Hour Contest" (the "Contest") will begin at 12:01am Eastern Time ("ET") on 4/06/2009 and will end at 11:59am ET on 12/18/2009.
- b. Listen to WQYK-FM (the "Station") during the Contest Period for the on-air talent to announce the cue to call. Upon hearing the cue to call, the designated number caller to reach the Station Contest line at 727-579-9999 or 1-800-992-1099 will win a prize (upon confirmation of eligibility) and qualify for the grand prize. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), phone number, and date of birth in order to be eligible to win. Up to one hundred and ninety (190) prize winners will be selected during the call in portion of the Contest. In the event that the selected caller is disconnected, or found to be ineligible, the next caller that successfully makes it through on the call in line and complete their call will be the winner.
- c. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
- d. There is no limit to the number of times a listener may attempt to call-in to qualify, but a listener may win only once during the contest period.
- e. For those listening to the Station stream on the Internet: Please be advised that you may be listening to a delayed stream of the radio signal, which may vary depending on your computer's memory capacity and your dial-up connection. For that reason, we strongly recommend that you turn on your radio to the Station to participate in this or any other call-in contest to be sure you are participating in "real time." The Station assumes no responsibility for contestants not making timely phone calls to the station as a result of the delays in the Internet stream.

### 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all WQYK-FM listeners who are 18 years of age or older and who reside in the Tampa Bay metro area. Employees of WQYK-FM (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio

stations in the Tampa Bay metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

- b. A person is eligible to win only once during any WOYK Contest. Only one winner per household is permitted in any Contest.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent.

### 3. PRIZES

- a. One hundred and ninety (190) Qualifying Prizes will be awarded. Each Prize is two (2) one-day/one-park tickets to Walt Disney World in Orlando, FL. Approximate Retail Value of each Prize is \$150.00.
- b. One (1) grand prize will be awarded: Two (2) Walt Disney World Orlando, FL 2010 Annual Passes. Approximate Retail Value of the Prize is \$968.00.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Contest are final.
- b. During the Contest Period, one hundred and ninety (190) qualifying prize winners will be selected on-air as described in section 1b. On 12/21/09 at approximately 10am ET, one (1) grand prize winner will be randomly chosen from all qualifying winners.
- c. Odds of winning will depend on the order and number of phone calls received.

- d. Prize winners need to listen, but need not be present to win.
- e. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within thirty (30) days of notification attempt or prize will be forfeited.

d. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize. In addition, the Station is not responsible for any air traffic or other travel delays, cancellations, postponements, overbooking or rescheduling due to any problem beyond its control.
- e. Failure to comply with the Contest rules may result in a Contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.

- g. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WQYK, 9721 Executive Center Dr. N., #200, St. Petersburg, FL, 33702.