

## WQYK/McDonalds Wake Up Call #1685

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

### 1. HOW TO ENTER

- a. The WQYK/McDonalds Wake Up Call Contest ("the Contest") will begin on 5/04/09 at approximately 12:01am ET and end on 3/26/10 at approximately 11:59pm ET.
- b. To participate in the Contest, you may enter via the following method(s): log on to wqyk.com and click on the Contest Page link. On the contest page click on the McDonalds link. On the contest page you will be directed to Enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- d. You may enter as often as you like.

### 2. ELIGIBILITY RESTRICTIONS

1. The Contest is open to all persons who are 18 years of age or older and who reside in the Tampa Bay metro area. Employees of WQYK-FM (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Tampa Bay metro area metropolitan area and the members of their immediate families are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. A person is eligible to win only once during any WQYK Contest. Only one winner per household is permitted in any Contest.
3. Online contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

### 3. PRIZES

- a. One hundred (100) prizes will be awarded. Each prize consists of the following: one (1) WQYK/McDonalds coffee mug filled with ten McDonalds gift certificates. Approximate retail value: \$38.30.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the Contest are final.
- b. During the contest period, one winner will be randomly chosen from among all eligible entries each weekday at approximately Noon ET.
- c. Odds of winning depend on the number of entries received.
- d. Winner need not listen or be present to win.

- e. Winner will be notified via phone within one (1) day following the drawing. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within thirty (30) days of notification attempt or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

#### 4. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize. In addition, the Station is not responsible for any air traffic or other travel delays, cancellations, postponements, overbooking or rescheduling due to any problem beyond its control.
- e. Failure to comply with the Contest rules may result in a Contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
- g. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WQYK, 9721 Executive Center Dr. N., #200, St. Petersburg, FL, 33702.

#### 5. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at:  
<http://www.wqyk.com/pages/85421.php>.